



MEGA STRAT

Making Megatrends Applicable for Individual Opportunity Forecasts and Strategic Development

MegaStrat Milestone News

Our Curriculum

After our first consortium meeting in Copenhagen, the MegaStrat team developed a curriculum framework for its online course material. Let's have a sneak peek at what it is about!

What is the MegaStrat Online Course?

The MegaStrat Online Course aims to provide strategic foresight and innovation professionals, particularly those in high-tech SMEs, with the essential knowledge, skills, and competencies to effectively facilitate the development of innovation and long-term opportunity foresight (LTOF). The course is built around several key components: theory, inspiration through real-life examples, tools, resources & references, and Train-the-Trainer manual.

The Online Platform

The course is delivered through web-based training, providing a fully online and asynchronous self-learning experience. This allows learners to progress at their own pace without the need for synchronous interactions. The learning approach includes both linear successive presentation for foundational knowledge and spiral-sequencing for revisiting material, enhancing retention and deepening understanding. This indicates that the course material allows for interaction through two distinct approaches. One may choose to adhere to a prescribed learning trajectory characterized by linearity or alternatively, opt to engage in an exploratory approach to acquire tools, cases, examples, and knowledge of personal interest or utility, following a spiral pattern.

Learning Content

Module 1:

Developing Future Literacy – Exploring Anticipated Futures

Module 2:

Analyzing Results from Future Research

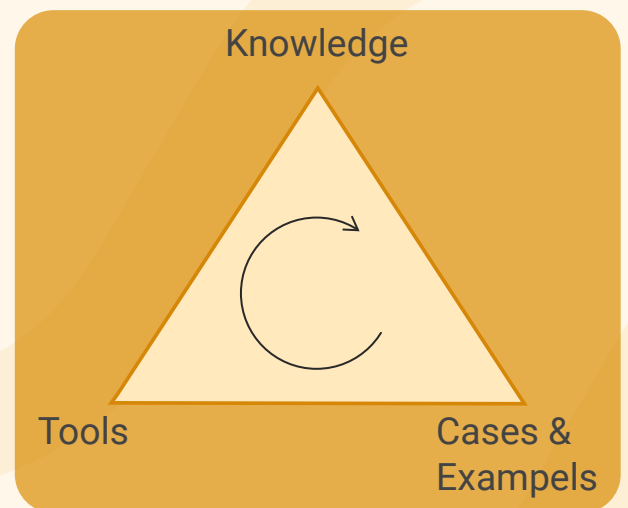
Module 3:

Crafting Effective Scenarios

Module 4:

Formulating Strategic Options

Learning Approach



Skills and Topics

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